



Privacy Policy

Brock Communications, Inc. owns and manages a portfolio of websites. This privacy policy applies to all sites that are under our direct control.

Your privacy is important to us. We provide this policy to inform you about how your information might be collected and used while you are browsing and/or shopping on our websites. We have also provided our contact information below; feel free to contact us with any concerns you might have with respect to this policy.

Information We Collect

Non-personally identifiable information or Non-PII: We collect and review non-PII to evaluate the site's traffic and the behavior of our website visitors. Information collected includes the city in which you are located, the network location you are using to access our site, the search terms you used to find our site, the pages you viewed while browsing our site, the time spent using our site, and related data.

We use third-party advertising companies to serve ads when you visit our website. These companies may use non-PII to select ads based on your visit to our site and other sites. This is done by placing a cookie in your browser. To learn more about this practice, or to opt out of Google's advertising cookie program, please visit [Google's ad and content network privacy policy](#).

Personally identifiable information or PII: We may also collect and store personally identifiable information that you have provided to us. You might choose to provide this information to subscribe to a voluntary email newsletter, create a user account, or purchase a product or service online.

- Opt-in newsletters and updates. We offer you the option of subscribing to email newsletters. If you choose to subscribe to one of these newsletters, every communication you receive from us will contain instructions on how to unsubscribe. If you unsubscribe, we will remove your information permanently (unless you voluntarily re-subscribe at a later date) from that list.
- User accounts. You may have the option to create a user account online. Should you choose to create an account, your information will be stored securely and will not be

accessed for any other purpose than to provide you access to the user-only features of that site.

- Online purchases. If you choose to make a purchase on one of our sites, we may collect information necessary to fulfill your order, including your name, address, telephone number, credit card number, etc. This information is only accessed by our employees when it is necessary to fulfill your order and provide customer service. We may store this information securely.

How We Use Your Information

We may use non-PII to:

- Refine the design, structure or content of our site
- Develop newsletters, products and services to meet the needs of our audience
- Display advertising based on your previous web search and use patterns

We may use PII to:

- Fulfill your order
- Provide customer service
- Send you opt-in email newsletters
- Send you opt-in product, site or company updates

Your information will not be sold, rented, distributed or disclosed to any third party, unless such an action is required to process your requested transaction or to investigate fraudulent transactions.

Paid Endorsements and Affiliate Links

Some of our sites contain paid endorsements and/or affiliate links.

How to Contact Us

Should you have other questions or concerns about these privacy policies, please contact us:

Brock Communications, Inc.
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