

Long Beach, California Gets Remade Online

Long Beach publisher launches an updated version of its popular, hand-illustrated map and guide.

Long Beach, Calif. – 24 January, 2010 – Long Beach, California travelers can get a headstart on their vacation plans by taking a virtual visit to the city at longbeachcamap.com. This is the online version of the popular and colorful, hand-illustrated Discovery Map of Greater Long Beach.

Discovery Map provides an artist's rendition of Long Beach, Seal Beach and San Pedro, with an emphasis on the oceanfront and entertainment districts. Visitors can explore city streets in detail—the map even identifies and describes local restaurants, shops and things to do. The online version offers zooming and scrolling functionality, and allows visitors to search for merchants by business type. The map has just been updated to reflect new businesses and Long Beach hot spots for 2010.

The printed version of Discovery Map of Greater Long Beach is distributed for free throughout Southern California, as a resource to assist hotels and tourists. More than 200,000 maps are distributed annually.

Discovery Map of Greater Long Beach is published by Brock Communications, Inc.

About Brock Communications, Inc.

Brock Communications, Inc. works with small and medium-sized businesses to design and implement cost-effective programs to get noticed in the marketplace. Copywriting, website design and management, email marketing, and cooperative advertising programs dominate the service set. Brock Communications publishes Discovery Map of Greater Long Beach and produces The Yooh! Card on behalf of its business customers in Long Beach and Seal Beach, California. More information about Brock Communications is available at <http://www.BrockCommunications.com>.

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