

BusinessMorgue.com Offers Free Small Business Cash Flow Model

Long Beach, California – December 28, 2009 – The BusinessMorgue, a blog that provides tips and tools for small business, is now offering a free, Excel-based cash flow model to help small business owners manage their finances. Entrepreneurs can find instructions on how to download the spreadsheet at <http://www.businessmorgue.com>.

The BusinessMorgue cash flow model consists of a balance sheet, income statement, and statement of cash flows, all of which are linked together. Small business decision-makers need to input their starting financial statement data, plus assumptions for future revenues, expenses and balance sheet accounts. The cash flow model then automatically updates the future cash balance based on those inputs. If the cash drops below zero, the balance sheet will show an increase to the revolving line of credit to keep the accounts in balance.

Small business managers and entrepreneurs can use the model to project monthly cash balances for the next twelve months and to test different sales and expense scenarios.

BusinessMorgue.com is a publication of Brock Communications, Inc. Brock Communications works with small and medium-sized businesses to design and implement cost-effective programs to get noticed in the marketplace. Copywriting, website design and management, email marketing, and cooperative advertising programs dominate the service set. For more information, see <http://www.BrockCommunications.com>.