

## **Long Beach Marketing Consultant Completes Master's Certificate in Internet Marketing**

*Long Beach, California – April 5, 2010* – Aaron Brock, co-owner of Long Beach-based Brock Communications, has recently completed University of San Francisco's master's certificate program in Internet marketing. The program, the first of its kind, includes courses on integrated online strategies, search engine marketing and usability, and advanced interactive marketing and measurement.

“USF's Internet marketing program solidified the base of knowledge I've built by working in the field,” Aaron explains. “Because I have the experience of building, optimizing and marketing Web sites, I really benefitted from the opportunity to share ideas and strategies with my classmates and instructors.”

The master's certificate complements the marketing degree Aaron obtained from California State University, Long Beach in 1998. He also has more than a decade of marketing and product management experience, six years in a corporate capacity and six as an entrepreneur.

Brock Communications works with small and medium-sized businesses to design and implement cost-effective programs to get noticed in the marketplace. Copywriting, website design and management, email marketing, and cooperative advertising programs dominate the service set. Brock Communications also publishes Discovery Map of Greater Long Beach. For more information, see <http://www.BrockCommunications.com>.

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